



Wet-Nose 5K Run & Dog Walk Sponsorship Opportunities

The Wet-Nose 5K Run & Dog Walk offers local and regional exposure for your business through media coverage, merchandise, a targeted audience of consumers, exposure at the event, and much more. And by joining on as a sponsor early, your company will benefit from the upcoming registration drive targeting runners and animal lovers around the Mid-South.

LEADER OF THE PACK SPONSOR – Title Sponsor

For a donation of \$3,000 or more, you will receive:

- Corporate name included in race name and name/logo on all race materials, including race shirts and registration forms (logo due by 8/15/10)
- Corporate Name/Link on Wet-Nose 5K Web site
- Booth/table at event
- Logo on race welcome banner
- 5K race course mileage signs at four locations on course
- Special acknowledgement at Awards Ceremony
- Included in promotional mentions on WRVR
- Recognition in all news releases
- Corporate banners (supplied by sponsor) displayed at event, including at 5K registration table location
- Opportunity for coupons, giveaways, or flyers (supplied by sponsor by Sept. 10) to be included in race packets

TOP DOG SPONSOR – Presenting Sponsor

For a donation of \$2,000-2,999, you will receive:

- Corporate name/logo on all race materials, including race shirts and registration forms (logo due by 8/15/10)
- Corporate Name/Link on Wet-Nose 5K Web site
- Booth/table at event
- Logo on race welcome banner
- Dog walk signs at three locations on course
- Special acknowledgement at Awards Ceremony
- Included in promotional mentions on WRVR
- Recognition in news releases
- Corporate banners (supplied by sponsor) displayed at event, including at Dog Walk table location
- Opportunity for coupons, giveaways, or flyers (supplied by sponsor by Sept. 10) to be included in race packets

PLATINUM BONE SPONSOR

For a donation of \$1,000-1,999, you will receive:

- Corporate name/logo on all race materials, including race shirts and registration forms (logo due by 8/15/10)
- Corporate Name/Link on Wet-Nose 5K Web site
- Booth/table at event
- Logo on race welcome banner
- Corporate banner (supplied by sponsor) displayed at event
- Sponsor of GAPR Promotional Item to be given away in race packets (Corporate logo to be included on item)
- Opportunity for coupons, giveaways, or flyers (supplied by sponsor by Sept. 10) to be included in race packets
- Sponsor of the Awards and Ceremony

GOLD BONE SPONSOR

For a donation of \$500-999; you will receive:

- Corporate/logo name included on race shirts
- Corporate Name/Link on Wet-Nose 5K Web site
- Booth/table at event
- Logo on race welcome banner
- Corporate banner (supplied by sponsor) displayed at event
- Opportunity for coupons, giveaways, or flyers (supplied by sponsor by Sept. 10) to be included in race packets
- Sponsor of Dog Walk Watering Hole (Sign displayed with company name)

SILVER BONE SPONSOR

For a donation of \$300-499; you will receive:

- Corporate name/logo included on race shirts
- Corporate Name/Link on Wet-Nose 5K Web site
- Booth/table at event (supplied by sponsor)
- Corporate banner (supplied by sponsor) displayed at event
- Opportunity for coupons, giveaways, or flyers (supplied by sponsor by Sept. 10) to be included in race packets

BRONZE BONE SPONSOR

For a donation of \$100-299; you will receive:

- Corporate Name/Link on Wet-Nose 5K Web site
- Corporate banner (supplied by sponsor by Sept. 10) displayed at event
- Opportunity for coupons, giveaways, or flyers (supplied by sponsor by Sept. 10) to be included in race packets

MILK BONE SPONSOR

For a donation of \$50-99; you will receive:

- For a Corporate Name/Link on Wet-Nose 5K Web site
- Opportunity for coupons, giveaways, or flyers (supplied by sponsor by Sept. 10) to be included in race packets